



Information on selected operations of strategic importance¹

ESF+ PROGRAM 2021-2027 FOR CASTILLA-LA MANCHA

INTERMEDIATE BODY: Viceconsejería de Empelo, Diálogo Social y Salud y Seguridad Laboral

	Project & beneficiary information	
1	Name of the beneficiary of the operation of strategic importance, including first and last name if the beneficiary is a natural person, and the contractor's name, in case of public procurement*	General Directorate of Employment Regional Ministry of Economy, Business and Employment of Castilla- La Mancha
2	Operation of strategic importance unique code* Please introduce the unique code as outlined in Article 49(3) of the CPR.	01/4a.01/2022/00002
3	The Union fishing fleet register identification number For EMFAF operations only. Outlined in Article 49(3)(c) of the CPR and referred to in Commission Implementing Regulation (EU) 2017/218.	N/A
4	Name of the operation*	YOUTH ACT. LINE 4. CALL 2022
5	 The purpose of the operation and its expected or actual achievements* Please consider introducing the following: Description of the challenge the project is addressing and relevant context, including elements that make the project strategically important; Project objectives, purpose and expected achievements, including result and output indicators and the significant contribution the operation is providing to the achievement of programme objectives; Project activities; Target groups, stakeholders, end users and other citizens who will benefit from the project. 	 The crisis stemming from the COVID-19 pandemic and the Ukraine war necessitates measures to stimulate the labor market and promote stable and quality employment, focusing on groups facing particular difficulties in labor market integration. The young population is identified as a priority group due to their disproportionate unemployment rates, facing challenges in securing employment with precarious working conditions amidst the aftermath of two severe economic crises. In this context, with funding from the FSE+, initiatives are launched to promote stable and quality employment through indefinite employment contracts, in accordance with labor reforms, and the conversion of part-time contracts into full-time contracts. This facilitates talent retention and the creation of quality employment, particularly in regions affected by depopulation or high unemployment rates. Within the framework of these measures initiated by the Regional Government, and as part of the Pact for Economic Reactivation and Employment in Castilla-La Mancha 2021-2024, a program of grants is highlighted to incentivize the hiring of unemployed young people, comprising four different aid lines: Line 1: Grants for the formalization of alternating training contracts, aimed at facilitating the labor market insertion of young people through professional qualification in alternating periods of paid work in companies. Line 2: Grants for the formalization of training contracts to obtain practical experience, aimed at facilitating the

1 Based on Article 73(5) of the CPR.

* Obligatory field (required in the framework of Article 73(5) of the CPR).









11	Union co-financing rate*	85%
	Location information	
12	Location indicator or geolocation for the operation and country concerned	NUT2 ES42 – Castilla-La Mancha
	For mobile operations or operations covering several locations the location of the beneficiary where the beneficiary is a legal entity; or the NUTS 2 level region where the beneficiary is a natural person*	
	Geographical latitude and longitude will provide the most precise locations of operations.	
	Programme information	
13	Fund(s) concerned*	FSE+
14	Specific objective concerned*	ESO4.1
15	Unique identifier of the call for proposals, through which the operation is granted EU support	National Publicity System for Public Subsidies and Grants: BDNS Code: 648417
	Communication information	

By introducing the information mentioned below, the managing authority confirms and agrees that the beneficiary and managing authority are contacted for possible upcoming communication actions.

In case of natural persons, the section below does not have to be filled in.

Lastly, the managing authority is reminded of conditions outlined in Article 49(6) (and Annex IX) of the CPR:

"The managing authority shall ensure that communication and visibility material including at the level of beneficiaries is made available upon request to Union institutions, bodies, offices or agencies and that a royalty-free, non-exclusive and irrevocable licence to use such material and any pre-existing rights attached to it is granted to the Union in accordance with Annex IX. This shall not require significant additional costs or a significant administrative burden for the beneficiaries or for the managing authority."

16	Beneficiary contact	General Directorate of Employment: María Elena García Zalve
		Address: Avenida de Irlanda, 14 – 45071 Toledo, España
		Phone : +34 925 265 685
		Fax: +34 925 286 962
		Email: dgempleo@jccm.es
17	Beneficiary social media profiles In case the profiles are not known at the moment of submitting the document, please update it when	Instagram of Regional Ministry of Economy, Business and Employment of Castilla-La Mancha
	known.	LinkedIn of Regional Ministry of Economy, Business and Employment of Castilla-La Mancha
		Facebook of Regional Ministry of Economy, Business and
		Employment of Castilla-La Mancha
		X of Regional Ministry of Economy, Business and Employment of Castilla-La Mancha
18	Managing authority social media profiles	Access to the Intermediate Organization's website
	Please enter profiles that will be used for communicating about the operation.	Facebook of Structural Funds in Castilla-La Mancha





		Facebook of Regional Ministry of Economy, Business and Employment of Castilla-La Mancha
19	Operation of strategic importance website In case the website is not known at the moment of submitting the document, please update it when known.	
20	Managing authority website	Access to the Management Authority's website
21	Provisional planning of the communication event / activity - what kind of communication actions are being planned? What kind of involvement of Commission and managing authority representatives is planned? As outlined in Article 50 (1)(e). Please provide information about activities organised by the beneficiary and the managing authority, if any are already foreseen.	As part of the strategy, throughout the programming period and within the framework of the Monitoring Committee in relation to the set of strategically important operations foreseen for this line of action (01/4a.01- Grants for the promotion of stable and quality employment. A communication activity will be carried out, to which the European Commission and the Managing Authority (UAFSE) will be invited, with the purpose of presenting the most relevant projects of the program and promoting the exchange of information and good practices among the different actors involved, thus contributing to a greater visibility and recognition both at national and European level. Various dissemination strategies will be implemented, such as social media campaigns, to ensure wide dissemination among the general public, as well as other specific communication measures for beneficiaries.